

ENSURE YOUR PROJECT IS A SUCCESS WITH THIS STAKEHOLDER ENGAGEMENT PLAN



WITH OVER 88 YEARS AS COLLABORATION EXPERTS, WE HAVE DEVELOPED
A PROVEN PROCESS FOR BUILDING STAKEHOLDER ENGAGEMENT
DESIGNED SPECIFICALLY TO GARNER CONSENSUS AND APPROVAL.

WHEN EVERYONE HAS A VOICE AND EVERYONE IS HEARD, THE BEST IDEAS QUICKLY RISE TO THE TOP AND EVERYONE SUCCEEDS.

WHY IT WORKS

Our planning process involves all stakeholders; not for “buy-in”, and not to make them “feel like” they were involved in the decision making process. The plans developed in our planning processes are actually built upon the involvement and input of all participants.

Strong ideas rise to the top; weaker ideas are discussed and eventually discarded, no longer able to sabotage the good work of the group. All stakeholders have real “ownership” of the plan developed. They were there, they watched as their input shaped the plan.

THE PROCESS AT-A-GLANCE

<p>DESIGN THE PROCESS 1</p> <ul style="list-style-type: none"> Identify participants. Determine timeline. Determine decision-making process. Establish communications plan. 	<p>DIAGNOSE THE PROBLEM 2</p> <ul style="list-style-type: none"> Define project needs. Collect demographic information. Survey staff. Complete opinion research. 	<p>DESCRIBE THE PROBLEM 3</p> <ul style="list-style-type: none"> Illustrate inadequacies. Describe and illustrate the problem to be solved to the community.
<p>DEVELOP SOLUTIONS 4</p> <ul style="list-style-type: none"> Gather input from community. Brainstorm solutions together. Identify funding sources. Refine the best ideas as solutions. 	<p>DECIDE ON THE APPROACH 5</p> <ul style="list-style-type: none"> Select the best approach that supports your vision while providing the greatest benefit to stakeholders and the community. 	<p>GO! 6</p> <ul style="list-style-type: none"> Begin the process of implementing the solution created through Stakeholder Engagement.