

CREATE A 21ST CENTURY LEARNING ENVIRONMENT WITH OUR THINK BIG PROCESS

DID YOU KNOW

Your school buildings are holding you back, and you may not even realize it. The most current research shows that environment has been proven to affect change in student outcomes.

Our approach has been shown to increase student achievement, improve student behavior, increase student and teacher engagement, and inspire new approaches to teaching and learning.

think **BIG**
BUILD
INNOVATE
GROW

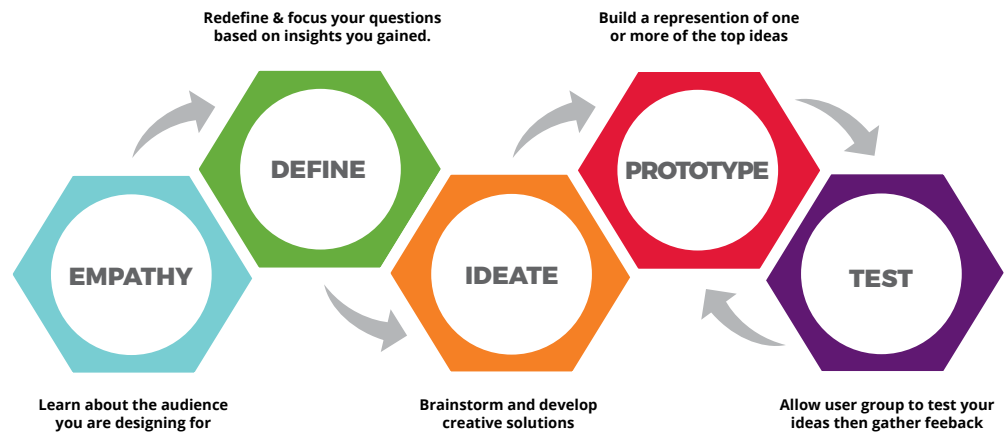
WHAT IS THINK BIG?

BLDD's design approach that will uncover big ideas and inspire new approaches to solve your toughest problems. Then, your ideas are tested in full scale before design is finalized.

DESIGN THINKING AT-A-GLANCE

Design thinking is an invention process that enlists divergent points of view, creatively collaborating to solve a problem. When inventing, the best ideas should carry the day, and these ideas can and should come from anywhere and anyone.

**Adapted from IDEO's Process*



WHAT MAKES IT UNIQUE?

We believe if you design a school without two key elements, testing and teacher involvement, those school designs will fail over time. Think Big is unique because we involve educators from the beginning, in a very real way. By collaborating and brainstorming with teachers, two things happen. We receive actionable data regarding every day challenges and they feel vested in the decisions made. This helps guarantee success. In addition, our process includes a prototyping phase where we actually test drive our ideas! No guesswork, you can see first hand what works and what doesn't.

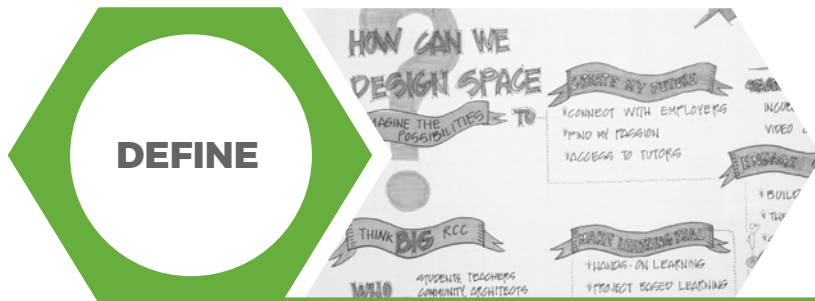
A DEEPER DIVE INTO THE DESIGN THINKING PROCESS



EMPATHY

- Classroom observations
- Staff surveys
- Tour exemplar spaces

Field visits to Exemplar Schools to uncover best practices delivering superior outcomes and identifying facility responses needed for curriculum and instruction.



DEFINE

- Collect common themes
- Prioritize needs
- State the problem

Educators, not Architects, DEFINE the learning environment solutions that support curriculum and instruction.



IDEATE

- Involve teachers, students and designers
- Value diverse viewpoints

Architects and Educators co-author multiple design solutions; Educators vet the possibilities identifying those with the most promise.



PROTOTYPE

- Built with our “kit of parts”
- Try various layouts and furniture

Full scale mock-ups of the learning environment to allow testing and validation of the most promising design solutions.



TEST

- Hold classes in prototype
- Let students and teachers experiment
- Gather feedback

The process of developing a deeper understanding of the ideas potential, leading to much stronger decisions about its effectiveness.

Call (844) 784-4440 or email hello@bldd.com for more information.