

# ENSURE REFERENDUM SUCCESS WITH A COMMUNITY ENGAGEMENT PLAN



WITH 95 YEARS AS SCHOOL AND LEARNING-ENVIRONMENT TRUSTED ADVISORS, **BLDD ARCHITECTS HAS DEVELOPED A PROVEN COMMUNITY ENGAGEMENT PROCESS** THAT HELPS DISTRICTS CREATE MASTER PLANS AND PASS REFERENDUMS.

BLDD clients find our Community Engagement process to be the most effective tool for attaining referendum success. It succeeds because everyone has a voice, everyone is heard, and the best ideas quickly rise to the top.

## THE PROCESS AT-A-GLANCE

### START WITH THE **WHY** 1

- » Help your citizens understand the challenges of your teachers, staff and students
- » Go on building tours and talk to stakeholders within the district
- » Help citizens make informed investments with their tax dollars

### UNCOVER THE **LANDMINES** 2

- » Discover issues that will keep your citizens from voting "yes" at the polls
- » Participate in a variety of activities that help you dig deep and uncover the best path to move your district forward

### GIVE VOTERS **AUTHORSHIP** 3

- » Have your citizens generate ideas alongside our architects
- » Work in small groups to develop consensus, eliminate weak ideas and expand on the most promising solutions

### CHOOSE THE BEST **OPTION** 4

- » Compare life-cycle costs and functional adequacy of top ideas
- » Make an informed decision on the best master plan path using QLEO (BLDD's master-plan modeling and cost-benefit analysis software)

**THE RESULT:** Good people with good information make good decisions, giving your board **a clear vision for the future.**

Call (844) 784-4440 or email [hello@bldd.com](mailto:hello@bldd.com) for more information.